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FOR IMMEDIATE RELEASE: December 2010

William B. Meyer, Inc. spreads joy with annual Holiday Bears program

Springfield, MA (December 4, 2010) – Teddy bears have always been a favorite childhood toy, and this holiday season the entire staff at William B. Meyer, Inc wants to make sure that patients at Baystate Children's Hospital have a new one to snuggle with during their hospital stay.

The holiday bear program has been a popular initiative for both the hospital and William B. Meyer staff for a number of years. Each December the familiar Meyer moving trucks, typically on the road supporting their Residential or Office Moving business services, are instead hauling cuddly Mary Meyer teddy bears which the company donates and hand-delivers to the pediatric floors of several local hospitals.

“The smiles on the faces of these children make this program one that we very much look forward to each year,” says William B. Meyer President, Tom Gillon. “Giving back to our local community is a key component of our company philosophy. A hospital stay during the holidays is never easy, and it warms our hearts to know that each of these bears might make a child's visit stay just a little bit brighter.”

Ely Dunn, Fundraising Manager at Baystate Children's Hospital, has helped coordinate the holiday bear effort and knows first-hand how this special day truly brings the children comfort and holiday joy. “It's like each bear brings wishes for a speedy recovery. We very much appreciate the folks at William B. Meyer who take time out of their busy holiday schedules to help us make the season festive for our patients,” she says.

This year, the soft, plush bears will be delivered not only to Baystate Children's Hospital, but also to four other area hospitals throughout Connecticut and New York. Additional bears are also donated to programs where young patients undergo various outpatient procedures.

About William B. Meyer: One Company. One Solution

A fourth generation owned and operated company, William B. Meyer, Inc., is a leading single-source transportation, storage and distribution provider. A customer-driven company, it is known for value-added business solutions and high levels of service. Its comprehensive suite of



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relocation, transportation, storage and logistics services include: Order Fulfillment, Records Management, Library Relocation, Rigging, and other specialized capabilities. With state-of-the-art facilities in New York, Connecticut and Massachusetts, William B. Meyer consistently delivers on its long-standing reputation for quality.

To learn more about William B. Meyer visit www.williamsbmeyer.com.



December 2010: William B. Meyer continues their annual Holiday Bear tradition with Bay State Children's Hospital in Springfield, MA. Pictured left to right are Ted Kennedy, Tom Gillon, Eric Duquette, Ely Dunn, and Sally Gillon.