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**For Immediate Release**

**William B. Meyer, Inc. Embarks On A Goodwill Mission  
to the Lakota Nation**

Janice Murray's worthwhile year-long effort to collect much needed items such as warm coats, clothes, blankets, household items, insulation, heavy plastic and canned food for the Pine Ridge Reservation in South Dakota is about to end . Her passion for the Lakota Nation has led her on this mission for the second year in a row and she has successfully involved the entire Connecticut community.

During the past year, the public has overwhelmingly supported this cause by donating thousands of pounds of items which will be transported by William B. Meyer, Inc. across the country to the Lakota Nation. William B. Meyer donated its services last year after hearing about the Lakota Drive through the media and was eager to assist Ms. Murray's efforts again.

Imagine that these boxed items would nearly fill a baseball diamond if stacked one foot high. Needless to say, Ms. Murray is overwhelmed by the generosity of William B. Meyer, Inc., the media and the Connecticut community who have responded to her call for assistance. "I am grateful to all who contributed so generously to the Lakota Nation. I am especially thankful to William B. Meyer, Inc for their support for a second year in a row. Together, I see we can truly make a difference in the lives of these proud people." states Ms. Murray.

Ms. Murray has visited the Pine Ridge Reservation several times and has been impressed by the simple open friendliness of these people who have virtually nothing. Resembling images we have recently seen of third world poverty-stricken countries, the inhabitants of this Indian Reservation in the southwestern corner of South Dakota barely exist. Of the 30,000 people in the Lakota Nation, two-thirds are homeless or are living in housing that is unsuitable for human habitation, according to Ms. Murray. Winters at the Pine Ridge Reservation are brutal with wind-chill temperatures dipping to 40 to 60 degrees below zero. Rarely is there indoor plumbing and sometimes black tar paper is the cover for their minimally furnished homes.

"Janice Murray is an inspiration and we are proud that William B. Meyer can be part of such a worthwhile community effort. Our thanks go out to all who responded so generously! Our driver and crew were able to witness the plight of these proud and wonderful Lakota people firsthand last year and we are committed to helping make a difference in their lives." states Chuck Mattes, Executive Vice President, William B. Meyer, Inc.

For more information about the Pine Ridge Reservation, log on to [www.lakotastory.org/pineridge.html](http://www.lakotastory.org/pineridge.html) and [www.lakotadrive.org](http://www.lakotadrive.org).

For more information about William B. Meyer, Inc, log on to [www.williamsbmeyer.com](http://www.williamsbmeyer.com).