

Contact: Helen L. Koven
Public Relations
203-322-3130
HLKoven@aol.com

For Immediate Release

**William B. Meyer and Mario D'Addario Buick Pontiac GMC Nissan:
Local Businesses Support *Swim Across the Sound*
and the D'Addario Hypertension Program**

Fifty-five thousand dollars will be raised for the Swim Across the Sound and the D'Addario Hypertension Programs in its second annual car raffle. Twenty-seven hundred tickets will be sold at \$20.00 each. The 2004 Pontiac Grand Am was generously donated by **William B. Meyer, Inc.**, one of the leading transportation and warehousing companies in the Northeast and **Mario D'Addario Buick Pontiac GMC Nissan** of Shelton, Connecticut.

The winner of this sleek and sporty car will be randomly selected at the eighth annual Swim Across the Sound Celebrity Breakfast which will be held on February 11, 2004 at the Holiday Inn in Bridgeport.

According to **Tom Gillon**, President and **Chuck Mattes**, Executive Vice President, of William B. Meyer, Inc., "We are inspired by the genuine integrity and spirit of the *Swim Across the Sound* and the D'Addario Hypertension Program at St. Vincent's Medical Center Foundation. The program is aimed at the grassroots of helping real people with cancer cope with what could potentially be devastating situations. We are fortunate that William B. Meyer can be part of such a worthwhile cause. Giving back to the community is an integral element of our company's philosophy. We would like to thank everyone who will purchase the raffle tickets and support our endeavor." William B. Meyer, Inc., located in Stratford, CT, is an 88 year old fourth generation family owned and operated business.

Mario D'Addario Buick Pontiac GMC Nissan located in Shelton, CT partnered in this fundraising effort with William B. Meyer. **Tom D'Addario**, President, stated "I admire what the *Swim Across the Sound* program has been able to accomplish by helping people, on a case-by-case basis, with positive measures. The D'Addario family has been involved with *Swim Across the Sound* for many years because cancer is something that touches everyone. It is a meaningful program that I would like to see flourish and grow. Mario D'Addario Buick Pontiac GMC Nissan is proud and privileged to assist the *Swim's* endeavors and thanks all those who supported this effort."

The D'Addario family established the D'Addario Hypertension Program in 1999 in memory of Irma D'Addario. It is a program directed at creating an awareness of hypertension in the community and identifying people who are at risk by providing blood pressure screenings, guidance, diagnosis and assistance in getting the proper medical treatment when necessary. "If we can help to save

a life through the D'Addario Hypertension Program, then it is a very meaningful and necessary endeavor and one that is close to the heart of my family." states Tom D'Addario.

St. Vincent's Medical Foundation President, Ron Bianchi commented, "We are grateful for the ongoing involvement and dedication of William B. Meyer and D'Addario Buick Pontiac GMC Nissan to *Swim Across the Sound* and the D'Addario Hypertension Program. As a result of their generosity and commitment, we are able to make a positive difference for many people."

To support the Swim Across the Sound and the D'Addario Hypertension Programs and **purchase tickets** for the second annual car raffle, call 203-576-5451.